



## Why a Share Fair?

Welcome to the first Knowledge Share Fair for Agricultural Development and Food Security. This three-day event is jointly organized by Bioversity International, the CGIAR ICT-KM program, FAO, IFAD and WFP.

The Share Fair was inspired by a need to provide staff with an opportunity to freely and openly exchange ideas, knowledge, good practices and lessons learned, so that they can create and nurture networking and to build mutual trust and cooperation.

The Share Fair underscores the key role of knowledge sharing and collaboration between the Rome-based agencies. It will showcase examples of good knowledge sharing practices, in particular in the field of agricultural development and food security.

During the three day event, the FAO building will become a vibrant, interactive and collaborative “workspace” for learning and sharing experiences.

## What is in for me?

The Share Fair presents you a unique opportunity to:

- learn about good agriculture and food security practices
- interact with and learn from Knowledge Management (KM) practitioners
- appreciate the value of indigenous knowledge and traditions
- learn about KM methods and tools such as peer assist, fish bowl and chat shows
- learn how KM tools and techniques can be used to enhance project impact and effectiveness
- learn how Web2.0 tools such as wikis and blogs can be used as KM enablers

*Get out of the fair your share of knowledge*



## Themes and submissions

The Fair will showcase more than 160 submissions coming from:

- projects and programmes from around the world
- staff from the Rome-based agencies
- numerous networks and communities of practice

The Fair is structured around the following “K for knowledge” 8 themes:

- K for me
- K stores
- K for outreach
- K for influence and advocacy
- K for projects
- K for rural communication
- K for networks and communities
- K for institutions and partnerships

The following pages provide a description for each of the themes along with a list of sessions that will be held during the Fair.

## K for me

Learn how and when to use knowledge sharing methods and tools to do your job better, increase your productivity and create a collaborative and conducive knowledge sharing environment. See knowledge sharing tools and techniques in action.

### Booth #1 *Learning and eLearning* (Atrium)

- *Blogging and Micro-blogging*  
(E-Learning Lab, 20 January, 11:30-12:45)
- *Blogging and Micro-blogging* (Repeat)  
(E-Learning Lab, 21 January, 09:00-10:15)
- *Blogging and Micro-blogging* (Repeat)  
(E-Learning Lab, 22 January, 10:45-12:00)
- *Google Apps*  
(E-Learning Lab, 21 January, 10:45-12:00)
- *Photo Sharing*  
(Press Room (Uemoa), 21 January, 13:45-15:00)
- *Photo Sharing* (Repeat)  
(Press Room (Uemoa), 22 January, 13:45-15:00)
- *Podcasting*  
(Press Room (Uemoa), 21 January, 10:45-12:00)
- *Podcasting* (Repeat)  
(Press Room (Uemoa), 22 January, 10:45-12:00)
- *RSS*  
(E-Learning Lab, 22 January, 09:00-10:15)
- *Skype*  
(E-Learning Lab, 21 January, 15:30-16:45)
- *Social Bookmarking*  
(Press Room (Uemoa), 21 January, 09:00-10:15)
- *Social Bookmarking* (Repeat)  
(Press Room (Uemoa), 22 January, 09:00-10:15)
- *Technical Tools for Social Networking*  
(E-Learning Lab, 20 January, 15:30-16:45)
- *Video Sharing*  
(Press Room (Uemoa), 21 January, 15:30-16:45)
- *Wikis*  
(E-Learning Lab, 21 January, 13:45-15:00)

## K stores

Check out how databases, information systems and websites are supporting knowledge sharing processes.

- *Capturing Good Practice in Agriculture and Food Security*  
(Pakistan Room, 20 January, 13:45-15:00)
- *FAO Knowledge Forum: What Should It Provide?*  
(Facilitation Room, 21 January, 10:45-12:00)
- *Food Security and Vulnerability Mapping*  
(Pakistan Room, 21 January, 09:00-10:15)
- *Generating New Knowledge by Capturing Innovation*  
(Canada Room, 20 January, 15:30-16:45)
- *Knowledge Databases on Good Practices*  
(Pakistan Room, 20 January, 15:30-16:45)
- *Knowledge Gateways*  
(Canada Room, 20 January, 13:45-15:00)
- *Knowledge Organization Systems*  
(Canada Room, 22 January, 09:00-10:15)
- *Knowledge Repositories*  
(Pakistan Room, 21 January, 10:45-12:00)
- *Online Library Tools for Knowledge Sharing*  
(Canada Room, 21 January, 10:45-12:00)
- *Partnership-based Information Sharing Models*  
(Pakistan Room, 21 January, 13:45-15:00)
- *Permanent Representatives Website*  
(Espace Gabon, 20 January, 11:30-12:45)
- *The Agricultural Library of the Future*  
(Pakistan Room, 22 January, 09:00-10:15)



## *K for outreach*

Find out how cultural events, participatory approaches, print publications aimed at disseminating information on specific topics to wide and geographically-distributed audiences can facilitate learning and sharing.

### **Booth #3** *Communicating Scientific Research* (Atrium)

- *Newsletters for Reaching Out*  
(Facilitation Room, 20 January, 15:30-16:45)

## *K for influence and advocacy*

Understand how knowledge sharing processes influence policy and policy makers resulting in concrete actions which change the course of development.

### **Booth #2** *Applied Partnerships and Communities* (Atrium)

### **Booth #9** *Technologies in Support of Networks* (Atrium)

### **Booth #13** *KS and Indigenous Culture* (Atrium)

- *Building Institutional Capacities in Countries*  
(Queen Juliana Room, 22 January, 13:45-15:00)
- *Capacity Building for Improved Decision Making*  
(Queen Juliana Room, 22 January, 10:45-12:00)
- *Development of Land Policy and Land Reform Frameworks* (India Room, 22 January, 10:45-12:00)
- *Empowering through Capacity Building and Knowledge Sharing at Gross Roots Level*  
(Canada Room, 21 January, 09:00-10:15)

- *Knowledge Repositories for Policy-making*  
(Pakistan Room, 22 January, 10:45-12:00)
- *Leveraging Knowledge to Influence Policy*  
(Canada Room, 21 January, 13:45-15:00)
- *Participatory Prioritisation of Research*  
(Canada Room, 21 January, 15:30-16:45)
- *South-South Exchange: a Catalyst for Knowledge Transfer*  
(Espace Gabon, 20 January, 15:30-16:45)
- *Strengthening Food Security Networks through Knowledge Sharing*  
(India Room, 21 January, 13:45-15:00)
- *Toolkits for Capacity Building on the Ground*  
(Espace Gabon, 22 January, 10:45-12:00)
- *Warrantage Method*  
(Espace Gabon, 22 January, 09:00-10:15)



## K for projects

Discover how rural development programmes and projects are using knowledge sharing approaches, methods and tools to address rural development challenges and overcome obstacles. Learn about the systems and processes rural development projects have put in place to systematically access the knowledge they need when they need it.

**Booth #5** *IFAD Food Security and Agricultural Projects* (Atrium)

**Booth #7** *Participatory Techniques* (Atrium)

**Booth #8** *Leveraging Knowledge in IFAD Projects* (Atrium)

**Booth #11** *The 90 Seconds Challenge* (Atrium)

- *"Power to the People" - WFP Logistics* (Espace Gabon, 20 January, 13:45-15:00)
- *Capturing Knowledge through Stakeholder Inclusion (Part 2)* (Facilitation Room, 21 January, 13:45-15:00)
- *Assessment Methodologies and Learning for Policy-making* (India Room, 22 January, 09:00-10:15)
- *Content Management Systems: Interactive Tool for Knowledge Sharing* (Queen Juliana Room, 21 January, 13:45-15:00)
- *KM Strategies and Activities for Rural Development Projects* (India Room, 22 January, 13:45-15:00)
- *Knowledge Sharing in Research Projects* (India Room, 21 January, 10:45-12:00)
- *Knowledge Sharing Methods on Good Water Governance* (Facilitation Room, 21 January, 15:30-16:45)
- *Knowledge Sharing within Teams* (Canada Room, 22 January, 13:45-15:00)
- *Methodology for the Analysis and Sharing of Development Initiatives* (Queen Juliana Room, 21 January, 15:30-16:45)
- *Participatory approaches for Knowledge Sharing* (Pakistan Room, 21 January, 15:30-16:45)
- *Purchase for Progress (P4P) Programme* (Queen Juliana room, 21 January, 09:00-10:15)
- *Role of KM in Rural Development Projects* (Flag Hall, 22 January, 10:45-12:00)
- *Social Network Analysis* (Facilitation Room, 20 January, 13:45-15:00)
- *Valuing Indigenous Knowledge and Methods (Part 1)* (India Room, 21 January, 15:30-16:45)
- *Valuing Indigenous Knowledge and Methods (Part 2)* (Facilitation Room, 22 January, 13:45-15:00)
- *Web Meeting Tools* (Iran Room, 22 January, 13:45-15:00)
- *Working Across Geographically Distributed Environments* (Flag Hall, 20 January, 13:45-15:00)

## K for rural communication

Check out how different communication methods and tools (such as mobile phones, rural radios, laptops, print-publications, videos) are empowering rural communities. Find out how these tools and techniques are bridging the knowledge gap allowing rural communities at the grassroots-levels to share and learn.

- *Media for Rural Communications: Strategies and Tools (Part 1)* (Canada Room, 22 January, 10:45-12:00)
- *Media for Rural Communications: Strategies and Tools (Part 2)* (Flag Hall, 21 January, 13:45-15:00)
- *Mobile Telephony in Rural Areas* (Flag Hall, 20 January, 10:45-12:00)
- *Using Radios to Support Rural Communications* (India Room, 20 January, 13:45-15:00)
- *Using Videos to Strengthen Extension Programs* (India Room, 20 January, 15:30-16:45)



## K for networks and communities

Learn how to create successful knowledge networks and communities of practice to leverage experience and expertise across organizational and geographic boundaries.

### Booth #6 IFAD Knowledge Networks (Atrium)

### Booth #12 FAO Thematic Knowledge Networks (Atrium)

- *Developing Sustainable Knowledge Networks* (Flag Hall, 20 January, 15:30-16:45)
- *Is there a Business Case for Knowledge Networking?* (Flag Hall, 21 January, 09:00-10:15)
- *Leveraging Connections among Networks* (Espace Gabon, 21 January, 13:45-15:00)
- *Leveraging Geographically Distributed Expertise through KS (Part 1)* (Espace Gabon, 21 January, 09:00-10:15)

- *Leveraging Geographically Distributed Expertise through KS (Part 2)* (Espace Gabon, 21 January, 10:45-12:00)
- *Low Bandwidth Solutions for Communications* (India Room, 21 January, 09:00-10:15)
- *Making Networks Work within Institutions* (Queen Juliana Room, 22 January, 09:00-10:15)

## K for institutions and partnerships

Understand how institutions support, promote and leverage knowledge sharing approaches and tools to create an effective knowledge sharing environment. Discover how partnerships between non-profit institutions and for-profit businesses are addressing rural development challenges by pooling knowledge assets, stimulating knowledge transfer and creating new knowledge.

### Booth #4 WFP Emergency Preparedness (Atrium)

### Booth #10 FAO's Information and Knowledge Management Strategy (Atrium)

- *Culture Change in the context of Knowledge Sharing in FAO* (Culture Change Room, 22 January, 13:45-15:00)
- *Demystifying Knowledge Management: The Naked Truth* (Iran Room, 21 January, 09:00-10:15)
- *Information and Knowledge Management at FAO* (Iran Room, 21 January, 10:45-12:00)
- *Information and Knowledge Management Strategies: Why and How* (Iran Room, 20 January, 15:30-16:45)
- *Keeping Institutional Memory (Part 1)* (Facilitation Room, 21 January, 09:00-10:15)

- *Keeping Institutional Memory (Part 2)* (Flag Hall, 22 January, 10:45-12:00)
- *Knowledge Management: What is it?* (Atrium Events, 20 January, 11:30-12:00)
- *Knowledge Sharing Tools within Organizations* (Espace Gabon, 22 January, 13:45-15:00)
- *Leveraging on Knowledge to Strengthen Institutions and Build Capacity* (Queen Juliana Room, 20 January, 15:30-16:45)
- *Public-Private Partnerships: Cross-fertilisation of Knowledge* (Espace Gabon, 21 January, 15:30-16:45)
- *Strengthening Partnerships for Improved Information Services* (Pakistan Room, 22 January, 13:45-15:00)
- *Tools and their Roles in Knowledge Sharing* (Iran Room, 20 January, 13:45-15:00)



## *Other Activities*

- Special Atrium Events
- Poster Sessions in the Library
- Video Presentations



**Website:** [www.sharefair.net](http://www.sharefair.net)

**Blip.tv:** <http://sharefair.blip.tv/>

**Flickr:** <http://www.flickr.com/groups/sharefair09/>

**Delicious:** <http://delicious.com/sharefair09/>

**Twitter:** <http://twitter.com/sharefair09/>

**Blogger:** <http://sharefair2009.blogspot.com/>